Banque SYZ voted “Best Private Banking Boutique” for the fourth year running

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For the fourth year running, Banque SYZ has been voted “Best Private Banking Boutique” at the Global Private Banking Awards 2017, organised by PWM Professional Wealth Management and The Banker, both Financial Times Group Publications.

Awarded to Banque SYZ for the fourth year running at an awards ceremony held in London on 26 October, this prestigious prize recognises the unique qualities of an institution that is seen as a real success story of the Geneva-based finance scene.

As is the case every year, the "Best Private Banking Boutique" category was closely contested, with candidates including many European and American banks. Made up of 15 opinion leaders in finance from around the world, the jury said that Banque SYZ had reached a new level in its development through the consolidation of its shareholding and the growth of its assets thanks to acquisition, and that it represented an even greater challenger for its competitors. “From its formation, Banque SYZ laid down a marker with its desire to manage client assets in a more innovative way than typical Swiss private banks. Its offering is now shifting from hedge funds to other products such as private equity. The SYZ story over the bank's first 20 years has been a persuasive one for our panel of judges, who have seen the firm survive through challenging times and expand by acquisition. Its recent entry into Switzerland's list of top 20 private banks, coinciding with a move to more spacious premises, is a clear indicator of the bank’s quest for maturity in its journey from disruptive 'enfant terrible' to accepted member of the Swiss financial ecosystem”, explained Yuri Bender, Editor in Chief of Professional Wealth Management, the organiser of the awards.

“This award is again a testament to the deep understanding we have achieved of the needs and wishes of our clients. Being a boutique firm means we are very close to our clients and offer them investment solutions, which meet their expectations in terms of performance and client service, such as active advisory, private equity and corporate advisory.” said Eric Syz, CEO of the group.